## Award acknowledgement and logo use

We ask all successful applicants to acknowledge the Scottish Forestry Trust's support in any publicity, promotional materials or publications associated with projects funded by the Trust.

When acknowledging our support, you should include our logo if possible. As a general rule, you should acknowledge the Trust's support in the following:

- Media and press releases
- Project websites or blogs
- Papers, books and other publications
- Exhibitions or conferences
- Flyers, posters or brochures
- Videos

**Wording in your acknowledgement**

Successful applicants can use their own words to acknowledge our support, but please make sure to:

- Use our full official title 'The Scottish Forestry Trust'
- Refer to the type of assistance you have received from the Trust.

**Guidance on media releases**

- All media releases about the research we fund should include our logo, and a written acknowledgement of our support.
- In acknowledging our support, please make sure your wording does not imply that the research was commissioned by the Trust, is being conducted by the Trust, or is being carried out on the Trust's behalf.

Please use the following standard text about the Trust in the notes to editors section of any media release:

- The Scottish Forestry Trust is the leading UK Charitable Trust providing funds for research, education and training in support of UK Forestry. Established in 1983, the Trust has committed nearly £3.5m to over almost 300 projects ranging from supporting post graduate education through contributing towards industry applied research and assisting policy formulation. For more information and to sign up to our newsletter, go to scottishforestrytrust.org.uk.




**Scottish Forestry Trust Logo**

Our logo is available for grant holders who wish to acknowledge the support of the Trust. Please contact the Administration Officer at info@scottishforestrytrust.org.uk who will email you an image file that best suits your needs.

Usage guidance:

- Please use the official Scottish Forestry Trust logo in .png format so the shape is preserved
- Please do not copy and paste the logo from our website
- Please do not rotate, skew or distort the logo
- The logo should be at least 40mm across
- There should be a space of 1/8 the logo height surrounding the logo on all sides