



## NEWS RELEASE FOR IMMEDIATE USE

**ISSUED: 28<sup>th</sup> February 2011**

### **Woodinfo.co.uk launches**

A new website to improve the accessibility of research findings for the UK's forestry and timber sector is now live.

A meeting, hosted by The Scottish Forestry Trust in 2008, between researchers and the wider forestry industry, highlighted the difficulty of accessing research findings as an important issue that needed to be addressed. As a result, a partnership of public and private sector organisations worked together to develop an improved service to facilitate better communication, collaboration and dissemination of research.

The research outputs from UK's forestry and timber sector are generated by a number of universities, commercial research bodies, Forest Research and the wider public sector. These research findings cover the whole wood supply chain and often contain significant findings that the wider industry needs to be able to access and act upon.

Director of the Scottish Forestry Trust, Bob Stubbs said, "Many of these important outputs are not easily accessible to those that need the information. So, during 2010, a number of organisations worked together to develop a user-friendly web portal to improve access to forestry and timber research information and we are now pleased to launch [woodinfo.co.uk](http://woodinfo.co.uk)."

Using the **woodinfo.co.uk** website will help to promote:

- Better value for money from research.
- Improved knowledge and technology transfer into the timber and construction industries.
- Better management information for strategic planners and policy-makers.
- Improved industry perception of the value of research.
- Improved operation of the research community.
- Reduced chance of duplication, or conflicting research effort.

**MORE.....**

## **CONTINUED.....**

Feedback on **woodinfo.co.uk** is actively encouraged, in particular on:

- Design & usability of the website
- Websites covered by the search engine
- Related terms and synonyms
- Malfunctions

Comments should go directly to Dan Ridley-Ellis – [d.ridleyellis@napier.ac.uk](mailto:d.ridleyellis@napier.ac.uk)

## **Ends**

### **Notes for Editors:**

[Woodinfo.co.uk](http://Woodinfo.co.uk) is a dedicated web-based search engine for forest and timber industry research information. It is specifically tailored to search over 30 specific UK-based organisations' websites. The site is aimed at industry professionals and researchers from forestry to construction.

Woodinfo.co.uk has been financially supported by Forestry Commission Scotland; Scottish Enterprise; UPM Tilhill; James Jones & Sons Ltd with assistance from Edinburgh Napier University, The Scottish Forestry Trust and the Confederation of Forest Industries (UK) Ltd..

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