

Award acknowledgement and logos

We ask all successful applicants to acknowledge the Trust's support in any publicity, promotional materials or publications associated with project funded by the Trust.

When acknowledging our support, you should include our logo if possible. As a general rule, you should acknowledge the Trust's support in the following:

- Media and press releases
- Project websites or blogs
- Papers, books and other publications
- Exhibitions or conferences
- Flyers, posters or brochures.

Wording your acknowledgement

Successful applicants can use their own words to acknowledge our support, but please make sure to:

- use our full, official name: 'The Scottish Forestry Trust'; and
- refer to the type of assistance you have received from the Trust.

Guidance on media releases

- All media releases about the research we fund should include our logo, and a written acknowledgement of our support
- In acknowledging our support, please make sure that your wording does not imply that the research was commissioned by the Trust, is being conducted by the Trust, or is being carried out on the Trust's behalf

Please use the following standard text about the Trust in the notes to editors' section of any media release:

- **The Scottish Forestry Trust** is the leading UK Charitable Trust providing funds for research, education and training in support of UK Forestry. Established in 1983, the Trust has provided over £2m to 150 projects ranging from supporting post graduate education through to contributing towards industry applied research and assisting policy formulation. For more information and to sign up to our newsletter, go to www.scottishforestrytrust.org.uk

The Scottish Forestry Trust logo

Our logo is available for award-holders who wish to acknowledge the support of the Trust. Please contact the Director who will send it on to you.

Please do:

- Use the official Scottish Forestry Trust logo

Please don't:

- Copy and paste the logo from our website
- Use an old logo
- Rotate, skew or distort the logo
- Make the logo smaller than 40mm across.